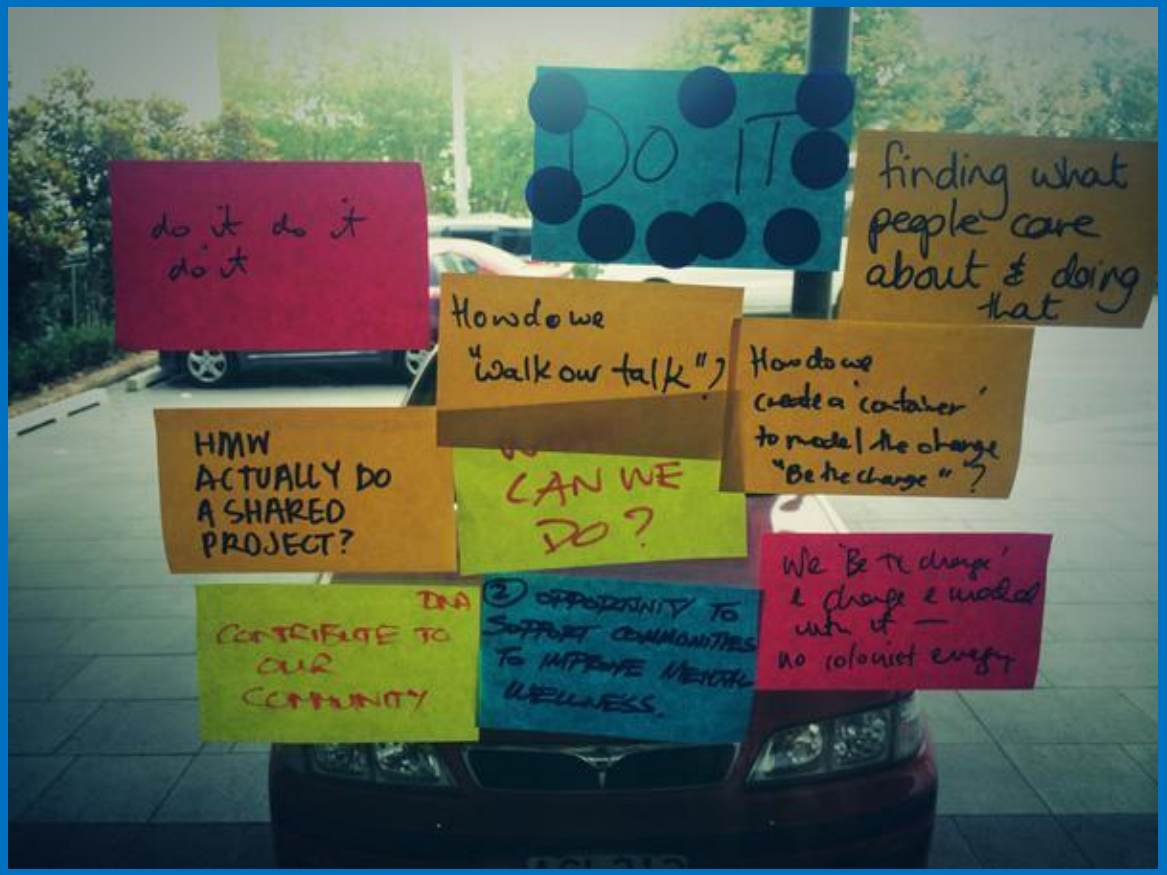


Growing the Social Innovation Ecosystem in Auckland

Creating Authorising Environments

Across the world, we observe efforts to promote radical innovations in the public realm being followed by the creation of different types of "authorizing environments" that foster these experiments. We call them ***Public Innovation Places****.*

Parsons DESIS Lab

http://socialinnovation.typepad.com/files/parsons-new-school-gov-innovation-labs-constellation-1.0-1.pdf

Global review

Collective Impact

Collective Impact is the commitment of a group of actors from different sectors to a common agenda for solving a specific social problem, using a structured form of collaboration.

The concept of collective impact was first articulated in the 2011 *Stanford Social Innovation Review* article written by John Kania, Managing Director at FSG, and Mark Kramer, Kennedy School at Harvard and Co-founder FSG.

Initiatives must meet five criteria in order to be considered collective impact:

1. Common Agenda
2. Shared Measurement System
3. Mutually Reinforcing Activities
4. Continuous Communication
5. Backbone Organization

http://www.ssireview.org/articles/entry/collective_impact

Building a Community of Practice

To forge a sense of possibility and pathway, it is critical to create the right **enabling environment** in a community. This means focusing on the underlying conditions in a community that allow change to occur—and for the community itself to change how it works together.

- An Abundance of Social Gatherings
- Organized Spaces for Interaction
- Boundary-Spanning Organizations
- Safe Havens for Decision Makers
- Strong, Diverse Leadership
- Informal Networks and Links
- Conscious Community Discussion
- Community Norms for Public Life
- A Shared Purpose for the Community

http://www.theharwoodinstitute.org/wp-content/uploads/2015/02/PuttingCommunityinCollectiveImpact.pdf

Design for Social Innovation Forum

The forum provides a space where leaders from the social innovation and design fields can meet on a regular basis to ensure that these various approaches add up to a coherent strategy (albeit an emergent strategy). The group can also help map out, build actions, find resources, test, refine and promote various initiatives in the service of the people of Auckland.

The role of the forum is to:

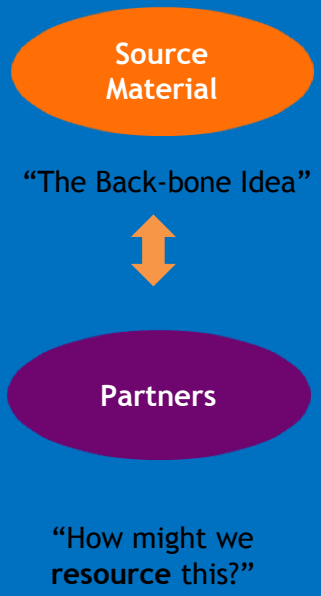
- Catalyse a community of practice for people who want to or are using human centred design and co-design in a social innovation context
- Host an ongoing enquiry on how to move this community forward
- Celebrate what has already been achieved
- Support better coordination of the initiatives currently underway
- Initiate new projects that will enable future transformation
- Provide resources to help these activities to thrive

Building community assets

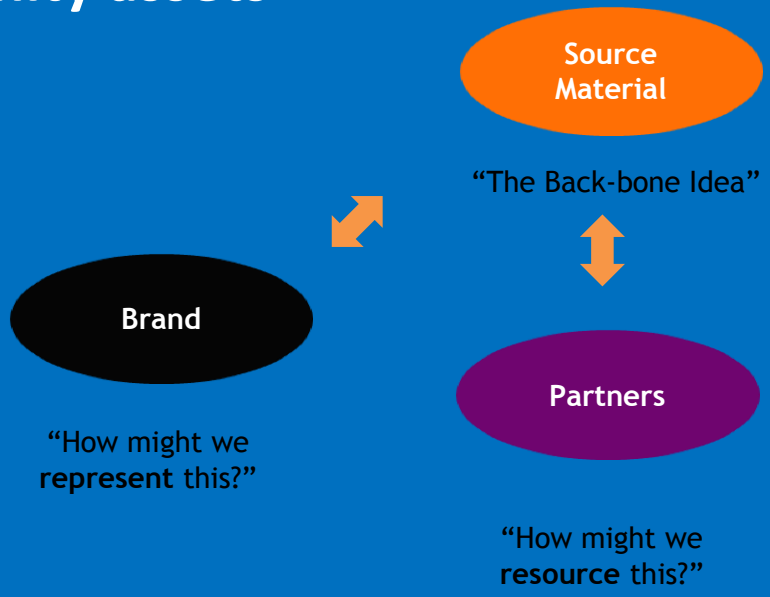
Building community assets

“The Back-bone Idea”

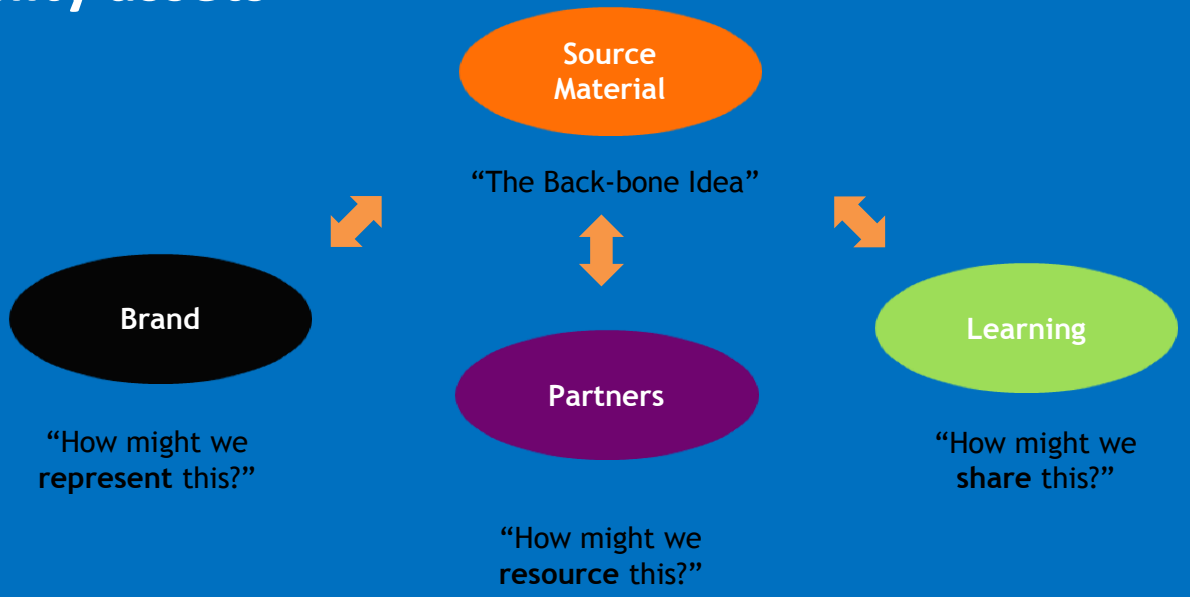
Building community assets



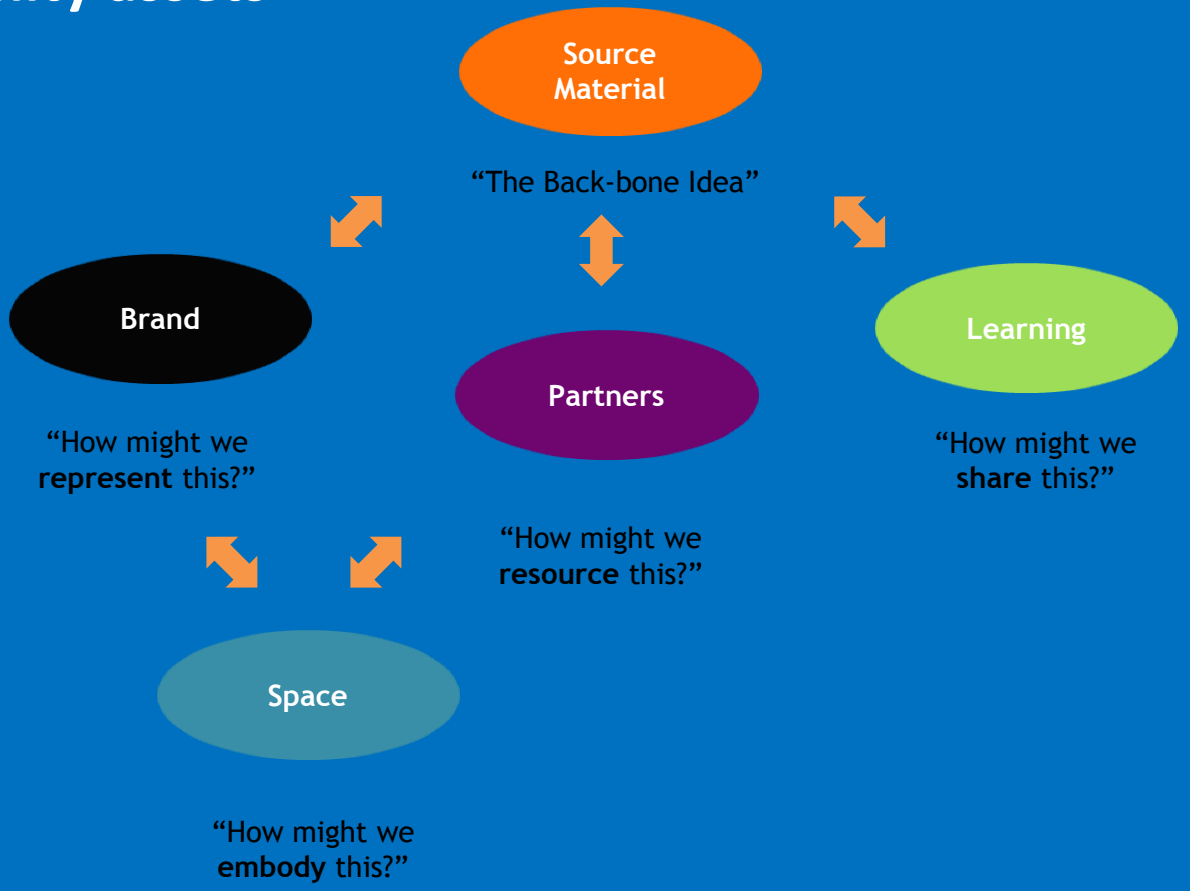
Building community assets



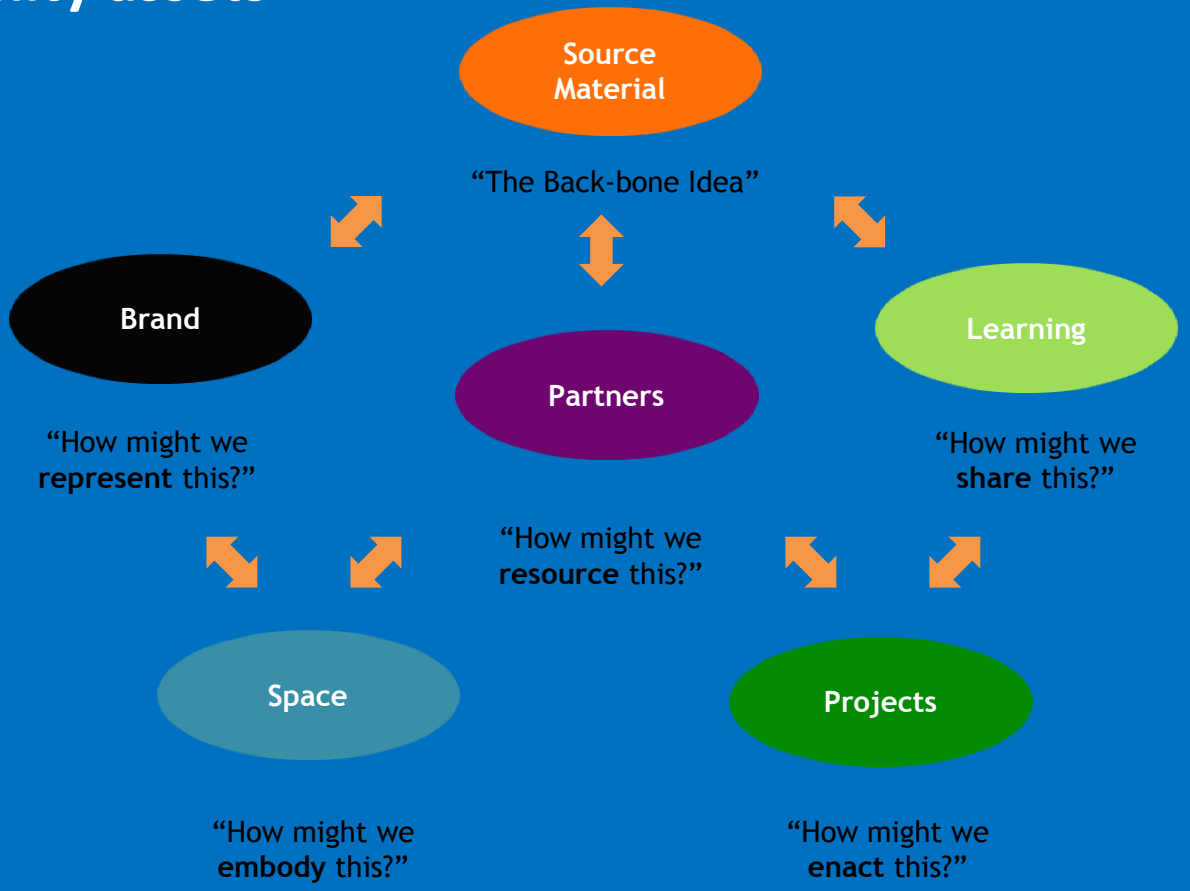
Building community assets



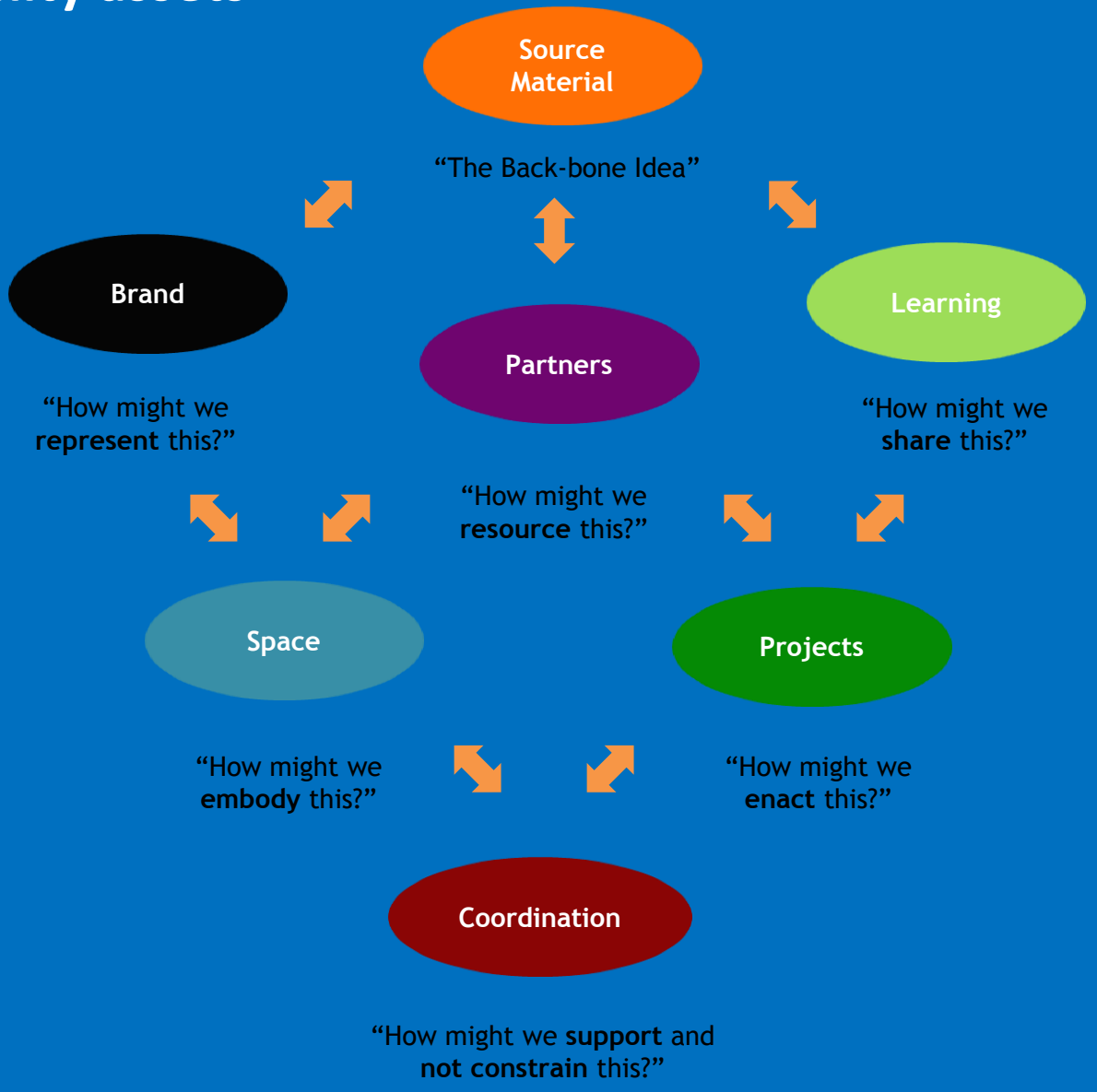
Building community assets



Building community assets



Building community assets



Who is involved

There are number of organisations supporting the forum initiative:

- **ADHB**
- **Auckland Council**
- **AUT**
- **Foundation North**
- **Innovate Change**
- **Deloitte**
- **DNA**
- **MSD**
- **ProCARE**
- **PwC**
- **The Auckland Co-Design Lab**

Get involved

Here are a few ways you can get involved:

Contact me
billy.matheson@aucklandcouncil.govt.nz

Design for Social Innovation Mapping Workshop
3pm – 6pm
15 June, Auckland
Hosted by Deloitte
Mapping the Design and Social Innovation Ecosystem

Design for Social Innovation Symposium
15-16th July, Auckland
Hosted by AUT and Auckland Council
Exploring the emerging intersection between design, social and impact in Aoteaora New Zealand: current state and developing futures
www.designforsocialinnovation.nz

The trick of standing upright here

By Glenn Colquhoun (from The Art of Walking Upright, 1999)